

```
modifiers.new("
mirror_ob
object = mirror_ob
OR_X":
True
False
False
ERROR_Y":
False
True
False
ERROR_Z":
False
False
True
```

HOW DOES YOUR FIRM MEASURE UP?

DeFi-ING EXPECTATIONS

Utilizing Decentralized Finance to Drive
Institutional Performance

November 10, 2021

SPONSOR KIT

EVENT OVERVIEW

With its roots in blockchain technology and peer-to-peer financial transactions, the world of Decentralized Finance (DeFi) is attracting more than just niche investors.

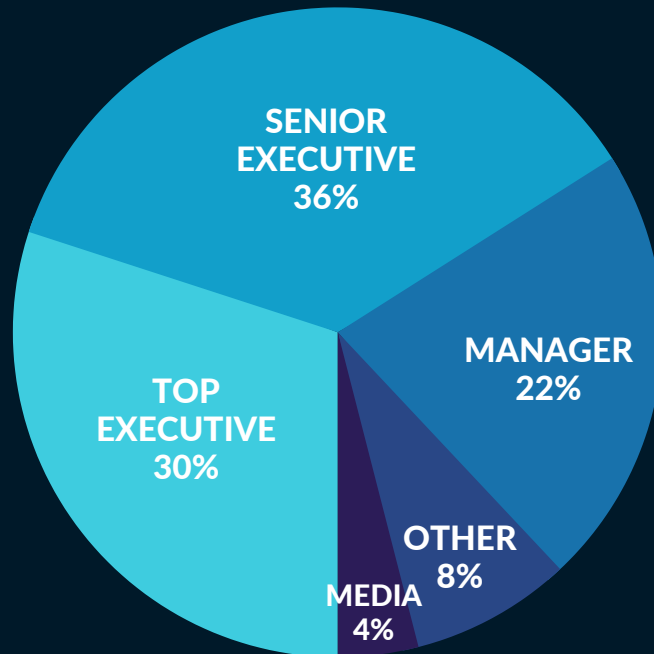
Increasingly, institutions are exploring how and in what way they may enhance efficiency, execute transactions more effectively, increase returns on assets, and maximize profits using DeFi.

With the proper understanding, risk management and strategic approach, institutions can *defy* expectations around efficiency, effectiveness, and profitability and take their firm to the next level.

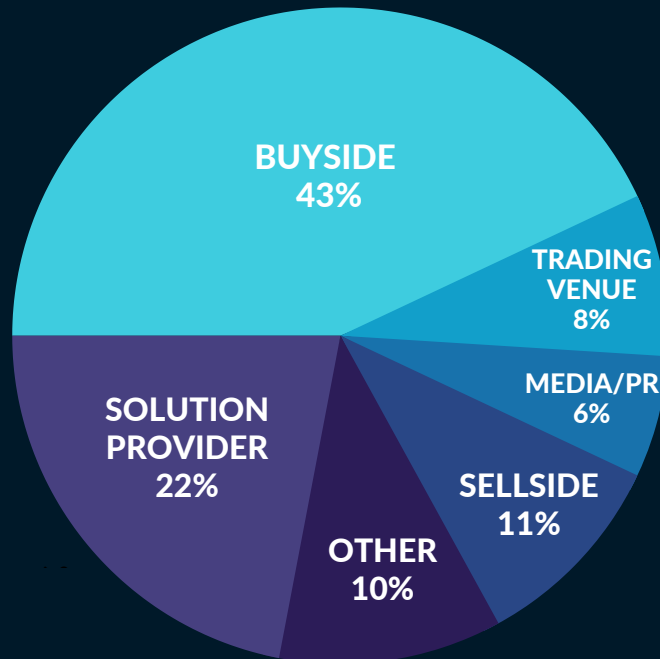
TABB Forum and Global DCA are proud to present the *DeFi-ing Expectations: Utilizing Decentralized Finance to Drive Institutional Performance* Conference Event and VIP Reception series to offer insight on emerging trends, products and applications tailored to the unique needs of the serious institutional investor.

AUDIENCE DEMOGRAPHICS

JOB FUNCTION



SECTOR



DEMOGRAPHICS BASED ON TABB FORUM & GLOBAL DCA MEMBERSHIP AND PRIOR EVENT ATTENDANCE

PRELIMINARY AGENDA

OPENING REMARKS

KEYNOTE ADDRESS - TBD

DeFi TO THE MOON

Preview of the top five most ground-breaking investment products offering exposure to DeFi. Inside look at early token projects and funds. An overview of everything you should know and more!

HOW 'SMART' ARE SMART CONTRACTS?

How can we know if smart contracts will actually function as intended? What foundation must be laid to give comfort institutional investors as they enter this space? What roles may audit or standardization play?

DeFi "IRL" (IN REAL LIFE)

Hear the developer's side on the story. What are the real-world challenges solved by DeFi applications? How can developer teams in the DeFi ecosystem participate in DeFi development and value creation? How can Private Equity/ VC and DeFi development team collaboration accelerate DeFi project growth?

CONTINUED ON THE NEXT PAGE

PRELIMINARY AGENDA (continued)

OPEN FINANCIAL SYSTEM: A FRESH TAKE ON REGULATION

How can we responsibly develop an open and nurturing financial sector which fulfills the promise of DeFi: on demand, instant transactions, instant settlement, instant compensation and instant payment? What role may regulatory sandboxes play?

NFTs: IT'S A CREATORS MARKET!

Today's NFT market is in the hands of content creators - but this amazing innovation isn't just for entertainment. Applications for titling, intellectual property, and so much more are only beginning... How can your firm get an edge in this market?

CONCLUDING REMARKS

VIP RECEPTION WILL BE HELD AS FOLLOWS:

NYC (18:00 ET): TBD
CHICAGO (17:00 CT): TBD

In light of current health requirements - You must have received an invitation, registered, and received confirmation to attend.

**REGISTER AT:
[HTTPS://TABBFORUM/EVENTS](https://tabbforum/events)**

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- Pre-recorded product presentation (7 to 10 minutes)
- Pre-Conference teaser video interview (3 to 5 minutes)
- Delegate registration contact info
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IN-PERSON RECEPTION SPONSORSHIP \$10,000

- Price is per city New York and/or Chicago (limit 3 sponsors per city)
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- Branding at reception
- Conference delegate and reception registration and attendee contact info

GOLD SPONSOR \$9,500

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FOUNDATION SPONSOR \$5,000

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CONTACT INFORMATION

TO RESERVE YOUR SPONSORSHIP, OR IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT:

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